



We are Cartesian, a 12-year-old analytics firm. During this time, we've helped some of the largest brands across the globe unlock unprecedented value from their data.

We have now forayed into the SaaS world with our first product SOLUS.

SOLUS is a System of Intelligence that powers the micro decisions that a brand needs to make to communicate to its customers in a relevant manner. These micro decisions include product recommendations, reasons to talk, words to use, and timing and channel selection at an individual customer level. SOLUS comes pre-built with all the intelligence and expertise to enable this for brands within 4-6 weeks.

SOLUS was recently inducted into the 2021 cohort of the NASSCOM Deeptech Club.

As a company we are obsessed about our people, our processes, our clients, and our commitment to their growth. We expect every single one of our people to display the greatest sense of ownership and pride in the work they do.

We're proud of what we've achieved, and our ambitions are far larger. What's important for us is not just where we get to, but HOW we get there. Of course, we don't have all the answers, but our joy comes from the exploration, and that's the kind of team we are.

Role: Consultant

Purpose:

To lead a team to enable Clients to make business and marketing decisions using data analytics techniques and methodology.

Key Responsibilities:

- Own service delivery for one or more Clients. Ownership includes
 - Achieving high levels of Customer Satisfaction.
 - Increasing the revenue from the client.
 - Driving profitability in the account
 - Collaborating with Business Partners to identify and influence KPI's across Business Processes
- Lead a team of analysts and project managers and help them develop analytics approaches to solve business problems.

Skills:

- Expert level in Coaching and Mentorship, Project management
- Expert level in Client management
- Proficient in Customer and Marketing Analytics
- Proficient in Verbal and written Communication
- Proficient in Delivering presentations to CxOs.



Desired Experience & Qualification:

- Post-Graduation in Economics/ Statistics or BE/ B Tech with MBA
- The individual should have atleast 5 years of relevant experience in Data Sciences in one or more domains of retail/ telecom/ financial services
- Leading a team of 5+ members on projects
- Handling a minimum of 2 projects simultaneously
- Use of Analytics in B2C environment
- Hands on experience in working with Analytics technologies, techniques and methodologies.