



CARTESIAN
The Precision Practice

Role: Analytics Lead

Role Purpose:

To be the torch bearer of the advanced analytics practice and help clients with your expertise to solve business problems

Key Responsibilities:

- As the subject matter expert on analytics, will work directly with Business Analysts and Consultants to develop the appropriate Analytics solutions to the business problems
- Apply statistics expertise to develop advanced analytics capabilities
- Coach and mentor Analysts in the execution of the client engagements

Desired Behaviour:

- Exhibit Strong technical team leadership, mentorship and collaboration
- Team Player
- Curious
- Risk taker
- Passionate about new technologies

Specialised Knowledge Required:

- Customer Analytics
- Assortment and Merchandising
- Marketing Analytics, Mix Modeling
- Unstructured data, text mining and NLP, Semantics
- Association and Market basket
- Analytics on Web and Social Media data
- Knowledge with Hadoop, Map Reduce and/or Scala, Apache Spark

Other Skill Sets:

- Extensive experience solving analytical problems using quantitative approaches (e.g. Bayesian Analysis, Reduced Dimensional Data Representations, and Multi-scale Feature Identification)

Education and Experience:

- Post-Graduation in Economics/Statistics or BE / B Tech
- 4+ years of experience with real data
- Domain experience in big data technologies, data analysis, machine learning and scientific programming
- Experience in Mahout and R, Python, SQL, Java
- Experience in Classification and Clustering Techniques