

Role:	Engineer – Product Development
Location:	Bangalore
About Solus:	Solus is the Cartesian CRM Product which powers hyper-personalized marketing campaigns enabling a Segment of One strategy. It takes all the good that CRM has promised, and puts it on steroids, and it does it by getting the client to be truly Segment of One in the way they deal with their customers. Solus sits in-between the client’s data, and marketing automation systems. It forms the best possible action a client can take today, at an individual customer level, and sends out that recommended action with personalization fields to the messaging systems. With response data coming back in, Solus learns and improves its output, all the time.
Key Responsibilities:	<ul style="list-style-type: none"> • Own the design and development of Backend module of Solus. • Conceptualize and design product to make it configurable, and flexible and user-friendly. • Develop, QA the Product and release to consulting team. • Performance Tune the Product • SPOC for Product to consulting team getting customer live and solving production issues.
Desired Behaviour	<ul style="list-style-type: none"> • Individual Contributor with minimal or no supervision. • Attitude to take idea from prototype to customer go-live adding value to organization. • Exhibit passion for technology and design. • Penchant for learning new skills quickly and leveraging in product development. • Customer focused to solve production issues pro-actively with minimal guidance. • Team Player • Curious • Risk Taker
Education:	BE/BTech Comp Science
Exposure:	Participated in complex and large applications
Experience	2 to 4 years hands-on experience in developing backend of applications.
Must-Have Skills	<ol style="list-style-type: none"> 1. SQL Performance Tuning and Data Modelling 2. Advanced SQL, Stored Procedures 3. ETL 4. Developed backend of at-least 1 Live applications. 5. Data Analysis, Data Profiling and Data Cleaning 6. Reporting 7. Unix Shell Scripting 8. Programming using either Java or R or Python 9. Performance Tuning application layer
Nice-To-Have Skills	<ol style="list-style-type: none"> 1. Exposure to Product Development 2. Exposure to CRM domain 3. Exposure to Production